

Looking Ahead in 2012 at Disneyland Resort: Cars Land and Buena Vista Street Will Complete the 5-year Expansion of Disney California Adventure Park

Guests Will Enjoy ‘One More Disney Day,’ Mad T Party, New Magic at Disneyland Hotel and Seasonal Fun at Halloween and Holidays

ANAHEIM, Calif. (Jan. 13, 2012) – The year 2012 promises even more fun and adventure across the Disneyland Resort, with new experiences highlighted by the unveiling this summer of [Cars Land](#), [Carthay Circle Theatre](#) and the [Buena Vista Street](#) entry into Disney California Adventure park. With these and other recent additions at both theme parks, guests of all ages will enjoy more magic than ever at Disneyland Resort, a premier, multi-day vacation destination in Southern California.

The summer debuts of **Cars Land** and **Buena Vista Street** will mark the completion of the five-year expansion of Disney California Adventure. Additions to the park since 2007 have included the 4D fun of **Toy Story Mania**; the spectacular after-dark “[World of Color](#)” show; a classic dark ride, [The Little Mermaid ~ Ariel’s Undersea Adventure](#); **Mickey’s Fun Wheel**, **Silly Symphony Swings**, **Goofy’s Sky School** and two restaurants, **Boardwalk Pizza & Pasta** and **Paradise Garden Grill**.

[Mad T Party](#) also opens this summer at Disney California Adventure, with nighttime, family fun inspired by the whimsical world of Tim Burton’s “Alice in Wonderland.”

Throughout 2012, Disney Parks is encouraging guests to “[Let the Memories Begin.](#)” A visit to Disneyland Resort could include a memory-making, 24-hour Leap Year adventure in Disneyland park, which will remain open “[One More Disney Day](#)” from 6 a.m. Feb. 29 to 6 a.m. March 1* (entry valid with regular admission ticket). Guests may also choose to make memories with seasonal celebrations in the parks, a meal at the new **Jolly Holiday Bakery Café** on Main Street, U.S.A., or a stay in the newly renovated **Disneyland Hotel**.

COMING TO DISNEY CALIFORNIA ADVENTURE – HIT THE ROAD WITH MATER AND LIGHTNING

MCQUEEN! Crowning the multi-year expansion project at Disney California Adventure will be the opening of **Cars Land**, inspired by the Disney•Pixar blockbuster “Cars .”

Cars Land features three immersive family attractions showcasing characters and settings from the movie, including one of the largest and most elaborate attractions ever created for a Disney park: **Radiator Springs Racers**, a twisting turning, high-speed adventure through Ornament Valley and the town of Radiator Springs. Other Cars Land attractions will include **Luigi’s Flying Tires** (striking a chord with anyone who remembers the former Flying Saucers in Tomorrowland) and **Mater’s Junkyard Jamboree**, where guests ride baby tractors as they whip to the left and right in rhythm to the music. Guests in this land also will enjoy new, “Cars”-themed dining and shopping locations such as **Flo’s V8 Café**, **Radiator Springs Curios**, **Sarge’s Surplus Hut** and **Ramone’s House of Body Art**.

BUENA VISTA STREET WILL WELCOME GUESTS INTO DISNEY CALIFORNIA ADVENTURE: Guests will be welcomed through a new entry and onto **Buena Vista Street** when the expansion of Disney California Adventure is completed this summer. The transformation will immerse guests in the atmosphere Walt Disney experienced upon

first arriving in Los Angeles in the 1920s. **Buena Vista Street** will feature [Red Car Trolleys](#), inspired by the transportation system that once served Southern California, and the **Carthay Circle Theatre**, modeled after the site of the 1937 world premiere of “Snow White and the Seven Dwarfs.” **Carthay Circle Theatre** will become home to a new lounge and an elegant restaurant, designed to be the premier dining location in Disney California Adventure.

INTO THE RABBIT HOLE AT MAD T PARTY: Beginning summer 2012, guests at Disney California Adventure may fall into the rabbit hole and land in the wild, whimsical world of [Mad T Party](#). Inspired by the world of Tim Burton’s “Alice in Wonderland,” the all-new nighttime family celebration will feature a live band, unique entertainment, fun-filled games and plenty of dancing. Familiar faces from the story will be re-imagined in new ways to immerse guests in a captivating world that’s also filled with signature foods, beverages and merchandise offerings.

Additional Disneyland Resort Highlights for 2012:

“ONE MORE DISNEY DAY”: For the first time ever, both Disneyland park in California and Magic Kingdom park at Walt Disney World in Florida will stay open for 24 hours straight as part of a bi-coastal salute called [“One More Disney Day.”](#) From 6 a.m. February 29 to 6 a.m. March 1, local time, guests can make an extra day of Disney memories with a Leap Year marathon of Disney magic and fun.* And for 60 days straight – from Jan. 1, 2012 to Feb. 29, 2012 – a daily winner will be chosen in the “Disney Parks One More Disney Day Sweepstakes” to receive a Disney Parks vacation. One entrant each day will win a vacation for four to make memories at either Disneyland Resort in California or Walt Disney World Resort in Florida.**

SPECIAL OFFERS: With so much to do at Disneyland Resort, guests will want to play multiple days and they can find special offers at www.disneyland.com/offers. For example, as part of “One More Disney Day,” guests at Disneyland Resort get one more day and night of memory making, free when they buy a 3-night/3-day non-discounted Walt Disney Travel Co. room and ticket package at select Disneyland Resort hotels. The package offer is good for arrivals most nights Feb. 26 – March 10, 2012 and must be booked by Jan. 31, 2012. *** Additional offers include special tickets for multiple-day visits and for [Southern California residents](#).

ENJOY A ‘PRACTICALLY PERFECT’ BITE AT JOLLY HOLIDAY BAKERY CAFÉ: Newly opened on Main Street, U.S.A. in Disneyland, the **Jolly Holiday Bakery Café** offers a menu of sandwiches, salads, bakery items and espresso beverages. Inspired by the song, “Oh, it’s a Jolly Holiday with Mary...” from “Mary Poppins,” the café has delightful whimsical touches from the film throughout the building and outdoor seating area. Among the delicious new tastes at Jolly Holiday Bakery Café are an Angus roast beef salad, a Caprese sandwich and quiche that will come in a variety of flavors. Fresh bakery items include a Matterhorn macaroon, flourless chocolate cake, fruit tarts and Mickey-shaped desserts.

NEW MAGIC AT DISNEYLAND HOTEL: [The Disneyland Hotel](#) celebrates the completion of a two-year renovation in January, 2012, with significant upgrades and enhancements that have earned it a AAA Four Diamond rating. Guests are enjoying new room décor with modern amenities, an expanded courtyard and three pools, including themed waterslides at the Monorail Pool, a tribute to the early years of Disneyland park. Nostalgic new additions include **Tangaroa Terrace**, a casual dining restaurant, and **Trader Sam’s Enchanted Tiki Bar**, which takes its name from the familiar “head salesman” of the Disneyland Jungle Cruise. A magical Disney oasis, the Disneyland Hotel features 969 remodeled rooms, fine dining at Steakhouse 55, plus 120,000 square feet of convention and meeting space.

MAGICAL SHOPPING, DINING AND ENTERTAINMENT IN DOWNTOWN DISNEY: The [Downtown Disney District](#) continues to be a popular destination for Disneyland Resort guests, offering a variety of music and outdoor entertainment throughout the year. This lively, colorful esplanade of innovative restaurants, shops and nightclubs is centrally located between the Disneyland Resort theme parks and hotels. Later this year, guests will enjoy even more space at a newly renovated **La Brea Bakery Café**. Also featured in the 300,000 square-foot District are more than 30 distinct venues including **AMC® Theatres**, **Catal Restaurant**, **ESPN® Zone**, **House of Blues®**, **Rainforest Café®**, **Ralph Brennan’s Jazz Kitchen**, **Tortilla Jo’s**, **Build-a-Bear Workshop**, **Naples Ristorante e Pizzeria**, and, of course, **World of Disney**.

FALL 2012 WILL BRING RETURNING DISNEYLAND RESORT HOLIDAY TRADITIONS: Holidays are always a very special time at Disneyland Resort, and 2012 will be no exception. The Halloween season, beginning in September, will see spooky décor, Disney characters in Halloween costume, the separate-ticket **“Mickey’s Halloween Party”**

and special Halloween attractions. The Christmas season begins in November with holiday fireworks, snow on Main Street, U.S.A., **Sleeping Beauty's Winter Castle**, a giant Christmas tree and more.

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**Select attractions, entertainment and services will be available for 24 hours. Subject to capacity restrictions. Valid theme park admission required.*

**** NO PURCHASE/ TEXT MESSAGE NECESSARY.** Void where prohibited. Open only to persons who are, as of Entry, legal residents of, and physically located within, the 50 U.S., D.C. or Canada (excluding Quebec) and who are not Minors. **Sweepstakes starts 12:01 AM (EST) on 1/1/12 and ends 11:59:59 PM (EST) on 2/29/12.**

To enter, send on your cell phone the key word "DISNEYDAY" as an SMS text message to the SMS shortcode 347639 (Disney). Msg. & data rates may apply. Or to enter for free and for Official Rules, visit Disney.com/memoriessweeps. If entering via SMS you will receive a confirmation text in response to your entry.

LIMIT: ONE ENTRY ALLOWED PER PERSON/Cell/Address for each day. Sponsor: Disney Online 500 S. Buena Vista Street, Burbank, CA 91521.

**** Number of rooms allocated for this offer is limited. Room charge based on average per night rate of applicable room during stay. Offer is valid for bookings from 1/1/12 through 1/31/12 for arrivals from 2/26/12 through 3/10/12. One (1) consecutive night will be added to the hotel stay and one (1) day added to the tickets. Offer applied once per package/reservation and excludes suites. Disneyland® Resort multi-day tickets expire 13 days after first use or 3/23/12, whichever occurs first, Walt Disney World® tickets are for one theme park per day and must be used within 14 days of first use. Each day of use of a ticket constitutes one full day of use. Advanced reservations required. No group rates or other discounts apply. Subject to restrictions and change without notice. Check for packages of other lengths of stay. Walt Disney Travel Company CST: 1022229-50. ©Disney*

About the Disneyland Resort

The Disneyland Resort features two spectacular theme parks – Disneyland (the original Disney theme park) and Disney California Adventure park – plus three hotels and the Downtown Disney District, comprised of unique dining, entertainment and shopping experiences. The Resort's hotels are the luxurious, 948-room Disney's Grand Californian Hotel & Spa, which also features 50 two-bedroom equivalent DVC units; the magical, newly renovated, 969-room Disneyland Hotel – both AAA Four Diamond properties - and the 481-room Disney's Paradise Pier Hotel with its "day-at-the-beach" fun. For information on attractions and vacations at Disneyland Resort, visit www.disneyland.com, call (866) 43-DISNEY or contact local travel agents.

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