

Inaugural Tinker Bell Half Marathon Takes “Flight” at Disneyland Resort

TV sitcom star to be among the more than 17,000 runners in women-focused weekend of events centered on health, fitness and active lifestyles

ANAHEIM, Ca. (January 19, 2012) — Pixie dust and fairy wings will overtake Disneyland Resort and the streets of Anaheim this weekend as thousands of runners participate in the inaugural Tinker Bell Half Marathon (Jan. 27 – 29). TV sitcom star Megyn Price (*Rules of Engagement*) will be among the 17,000-plus runners taking part in this ultimate girls weekend, the latest event in the runDisney series and the second at Disneyland Resort.

The Tinker Bell Half Marathon, hosted by the city of Anaheim and Disneyland Resort, takes runners on a 13.1-mile trek through the Disneyland and California Adventure, as well as by several city of Anaheim landmarks. The half marathon, expected to draw 12,000 runners, will be filled with music, entertainment, Disney characters, runners in colorful Tinker Bell costumes and, of course, pixie dust, and finishing at Disneyland. Runners will receive a commemorative Tinker Bell “wings” medal.

The weekend of events, all geared toward health, fitness and active lifestyles for women, features a variety of races including The Neverland 5K on Friday night, kids’ races on Saturday and the Tinker Bell Half Marathon on Sunday. There will also be a health and fitness expo featuring the latest running merchandise, products, apparel and guest speakers – all tailored for women – creating a weekend of camaraderie and wellness, plus a pinch of Tinker Bell’s trademark sassiness and sense of adventure.

Tinker Bell Half Marathon Weekend is the second women-focused event weekend in the runDisney series. Disney’s Princess Half Marathon Weekend takes place at Walt Disney World Resort Feb. 24 – 26. Both event weekends are among the largest women-specific events in the country.

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About runDisney

runDisney is a series of events providing runners unique opportunities to run through Disney theme parks. Race participants earn Disney-themed medals, experience legendary Disney entertainment and guest service and ultimately celebrate their accomplishments with a Disney vacation. The original event in the series, the Walt Disney World Marathon Weekend presented by Cigna, takes place in January followed by the Disney Princess Half Marathon Weekend in February, The Twilight Zone Tower of Terror 10-Miler in September and the Disney Wine & Dine Half Marathon Weekend in November. Disneyland hosts the Tinker Bell Half Marathon Weekend in January and the Disneyland Half Marathon in September during Labor Day Weekend. More than 100,000 running enthusiasts participate in runDisney events each year. For more information, visit runDisney.com and follow us on **Facebook (runDisney)** and **Twitter @DisneySports**.

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