

# Innovative Entertainment Technology Drives 'World of Color' – the Next Milestone in Expansion of Disney California Adventure

ANAHEIM, Calif., January 15, 2009 – Elaborate preparation is underway for "World of Color," the spectacular nighttime water show that will astound guests with its magnitude and creativity when it debuts in 2010 as the next major milestone in the expansion of Disney California Adventure park. Surpassing all Disney water productions, "World of Color" will bring Disney animation to life with powerful fountains that become stars of the show as they create the world's largest projected water screen.

Extensive testing of the fountains and special effects is now being conducted at Paradise Bay, where "World of Color" – a project in the making since 2004 – is nearly complete. Teams of Disney workers built nearly an acre of superstructure to support the complex production. Walt Disney Imagineering and Creative Entertainment installed the massive infrastructure and innovative technology that will create the stage for this extraordinary combination of music, animation and stunning water effects.

"World of Color" will combine hundreds of magnificent fountains, dazzling colors and an all-new kaleidoscope of audio and visual effects, to take water-infused entertainment to a new level of artistry. The production will flood the senses, taking audiences on an imaginative journey into the colorful worlds of animated Disney classics such as "Alice in Wonderland," "The Lion King" and "Pocahontas," along with Disney•Pixar films "Toy Story," "WALL-E" and many more.

Disney's newest production features an unprecedented infrastructure of water effects, larger-than-life projections, lasers, fire, fog, surround sound, and stunning images. This technical wizardry, combined with classic Disney film sequences, will create a breathtaking emotional experience for guests, as jaw-dropping effects sweep across the lagoon, soar into the sky, and rush toward the audience.

A newly designed 9,000-capacity viewing area will provide Disney's California Adventure guests the best view in the park of this exciting nighttime extravaganza. The show lasts approximately 25 minutes. Some of the technical magic behind 'World of Color' includes:

- Nearly 1 full acre of engineered superstructure, longer than a football field and capable of settling on three levels – one for the performance, one under the water surface and one for maintenance
- Nearly 1,200 powerful and programmable fountains
- A vast underwater grid with more than 18,000 points of control. Each fountain has multiple points of control for lighting, color intensity, water angle, height and more.
- Fountain heights that range from 30 feet to 200 feet in the air (by way of comparison, Mickey's Fun Wheel reaches a height of 150 feet, some of it below the edge of the lagoon)
- A precise system of flame projections, lasers, and special effects that will flood the senses as guests experience the animation
- Scenic elements that rise more than 80 feet above the lagoon
- The world's largest projected water screen — a wall of water 380 feet wide by 50 feet high for a projection surface of 19,000 square feet
- Nearly 30 high-definition projectors

For information on "World of Color," other Disneyland Resort attractions, or to plan a celebration or vacation at

Disneyland Resort visit [www.disneyland.com](http://www.disneyland.com), call 866-60-DISNEY or contact local travel agents. To explore the expansion plans for Disney's California Adventure, visit [www.DisneysCaliforniaAdventure.com](http://www.DisneysCaliforniaAdventure.com).

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