

Mickey Mouse Penthouse is the Ultimate Mouse Pad for “Big Cheeses” of All Ages at the Disneyland Hotel

ANAHEIM, CALIF. -Disneyland Hotel at Disneyland Resort in Southern California now boasts a unique, and certainly one of the most “Disney,” VIP lodging experiences in the world – the all-new Mickey Mouse Penthouse. Designed for “big cheeses” of all ages, the penthouse offers spectacular views of the 500-acre resort (including Disneyland park, Disney’s California Adventure park and the Downtown Disney District) via floor-to-ceiling windows. Guests can experience a happy mixture of luxury, technology and whimsy including one-of-a-kind décor, artwork and magical touches that bring to life all the fun that Mickey represents.

Eligible guests and mail-in participants are selected randomly as part of the unique Disney Dreams Giveaway promotion during the “Year of a Million Dreams” celebration at Disneyland Resort. An overnight stay in the over-the-top penthouse – that includes a meet-and-greet with Mickey Mouse, dinner at the famed Blue Bayou restaurant and being grand marshal of a Disneyland parade – is one of the dream surprises awarded most days that started on Dec. 1, 2006 to a Disneyland Resort guest who is randomly selected by early afternoon (visit disneyparks.com/rules for more information). Mail-in winners will receive a prize of comparable value.

The swanky penthouse, featuring an interior design of “Mickey’s” signature colors of black, white, red and yellow, occupies an expansive 1,600 square feet and includes an open living room, dining and kitchen area, two bedrooms and two and-a-half bathrooms. Classic Mickey Mouse imagery and three-dimensional artwork dominate the design scheme throughout the penthouse. Photos and sketches from the Disney library, featuring images of Walt and Mickey rarely seen by the public, are prominently displayed.

As guests enter, Mickey magically appears inside a foyer magic mirror, personally welcoming them to this one-of-a-kind penthouse. In the living room, guests encounter very stylized contemporary décor featuring eclectic furnishings and motifs of Mickey. A giant impression of Mickey Mouse fills the ceiling above, as glowing lights enhance the mood of the room. Hardwood floors and colorful area rugs accent the living room while the formal dining area seats eight guests. A built-in media wall is the focal point of the living room and features three flat screen TVs and a state-of-the-art home theater system worthy of Mickey’s status as one of Hollywood’s brightest stars.

The master bedroom features a number of luxury amenities including a king-size bed, lounge chairs, a 37” flat panel TV and a DVD player, and is decorated with animation maquettes of Mickey Mouse in many of his most famous film roles. (Maquettes are three-dimensional models used by Disney animators to effectively render a character in two dimensions and are highly sought-after collectibles). The master bath includes a steam shower, Jacuzzi tub and a double vanity with a built-in TV in the mirror. Unique glass tiles on the shower walls bring the magic of Mickey Mouse to life as the familiar image of Mickey appears only when the warm water of the shower hits the tiled wall.

The second bedroom has a playful feel and is the perfect setting for little ones who wish to have the locale double as a playroom. The main “conversation piece” in the room is a cutting edge animator’s station, a high-tech table that adds to the Mickey Mouse and animation-inspired storyline. The desk will help budding artists take sketching to a whole new level as they draw their favorite character and watch it come to life through the magic of Disney technology. The bedroom also features a Mickey Mouse built-in armoire with a flat panel TV, DVD player and video games.

“These special guests will feel extremely pampered in this unique, magical interior environment,” said Wing Chao,

executive vice president, Master Planning, Architecture and Design, Walt Disney Imagineering. "We want guests to walk away saying, 'This was a dream come true.' "

The Mickey Mouse Penthouse is just one of the highlights of the "Year of a Million Dreams" celebration that began at Disneyland Resort in Southern California and Walt Disney World Resort in Florida on October 1. For 15 months, Disney Parks are celebrating dreams coming true, making literally millions of dreams, large and small, come to life for eligible guests through the Disney Dreams Giveaway. Many money-can't-buy experiences—from exclusive Dream FASTPASSES for popular Disney attractions to around-the-world vacations—are being awarded at random. In addition to the Disney Dreams Giveaway, guests are enjoying all new immersive entertainment experiences at the resort. At Disneyland Park, guests are meeting, playing and learning their royal ways with Disney Princesses at Disney Princess Fantasy Faire, dueling with Darth Vader at Jedi Training Academy and creating mayhem with Pirates in New Orleans Square. At Disney's California Adventure Park, guests young and old are bopping to the beat and joining in the fun of the High School Musical Pep Rally. The Year of a Million Dreams celebration lasts through 2007.

For news media inquiries and photographs regarding the Mickey Mouse Penthouse or the "Year of a Million Dreams" celebration, please visit Disneyland Resort's media-only news site, www.disneylandnews.com or call Disneyland Resort Public Relations at 714/781-4500.

#

NO PURCHASE NECESSARY to enter or win in the Disney Dreams Giveaway. A purchase will not increase your chances of winning. Open only to legal residents of 50 U.S., D.C., Puerto Rico, Canada, Mexico & U.K. Void elsewhere and where prohibited. Giveaway runs October 1, 2006 – December 31, 2007 (mail-in entries postmarked starting September 18, 2006 & received by January 14, 2008 on a 3.5x5 postcard with complete name, address, daytime phone#, birth date and proper postage sent to PO Box 8629, Elmhurst, IL 60126 USA). UK residents only mail to 483 Green Lanes, London N13 4BS. Penthouse stay will be awarded most days starting December 1, 2006, will likely be awarded early in the day and will be for a stay that night. Approximate retail value of Mickey Mouse Penthouse Stay US \$572. Prizes range in value from US \$3.83 to US \$83,701. All prize awards are subject to verification. Odds of winning on a given day depend on the number of eligible participants at a selected location or within the mail-in entry pool for the time or date (as applicable) selected. Subject to official rules at www.DisneyParks.com/rules. Sponsor: Magic Kingdom Productions, Inc., PO Box 10000, Lake Buena Vista, FL 32830.

For residents of Canada, a mathematical skill-testing question must be correctly answered to win any prize.